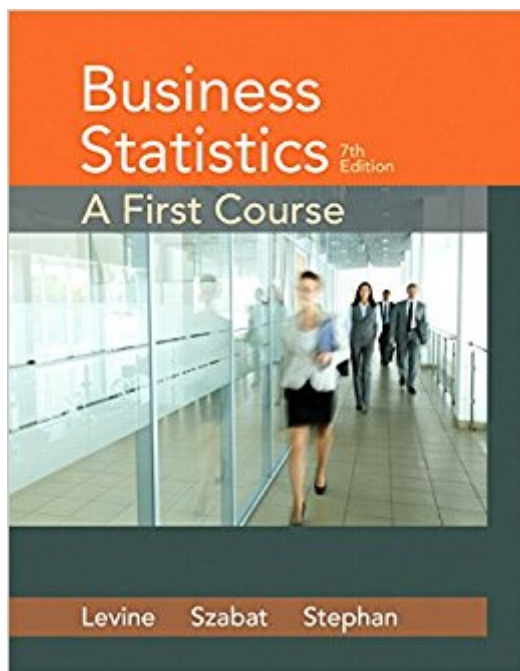The book was found

Business Statistics: A First Course (7th Edition)

Synopsis

NOTE: You are purchasing a standalone product; MyStatLab does not come packaged with this content. If you would like to purchase both the physical text and MyStatLab search for ISBN-10:Â 0133956482/ISBN-13:Â 9780133956481 . That package includes ISBN-10:Â 0321847997/ISBN-13:Â 9780321847997, ISBN-10:Â 032184839X/ISBN-13: 9780321848390 , and ISBN-10:Â 032197901X//ISBN-13:Â 9780321979018. For one-semester business statistics courses. Statistics is essential for all business majors, and this text helps students see the role statistics will play in their own careers by providing examples drawn from all functional areas of business. Guided by principles set by major statistical and business science associations (ASA and DSI), plus the authorsâ ™ diverse experiences, the Seventh Edition of Levine/Szabat/Stephanâ ™s Business Statistics: A First Course continues to innovate and improve the way this course is taught to all students. This brief version, created to fit the needs of a one-semester course, is part of the established Berenson/Levine series. Â Personalize learning with MyStatLab MyStatLab provides users with countless opportunities to practice, plus statistics-specific resources and tools that enhance studentsâ ™ experience and comprehension.

Book Information

Paperback: 600 pages

Publisher: Pearson; 7 edition (January 3, 2015)

Language: English

ISBN-10: 032197901X

ISBN-13: 978-0321979018

Product Dimensions: 8.4 x 0.9 x 10.8 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 stars 18 customer reviews

Best Sellers Rank: #4,250 in Books (See Top 100 in Books) #14 inÂ Books > Business & Money > Education & Reference > Statistics #25 inÂ Books > Science & Math > Mathematics > Applied > Statistics #30 inÂ Books > Textbooks > Science & Mathematics > Mathematics > Statistics

Customer Reviews

David M. Levine, Kathryn A. Szabat, and David F. Stephan are all experienced business school educators committed to innovation and improving instruction in business statistics and related subjects. Â David Levine, Professor Emeritus of Statistics and CIS at Baruch College, CUNY is a nationally recognized innovator in statistics education for more than three decades. Levine has

coauthored 14 books, including several business statistics textbooks; textbooks and professional titles that explain and explore quality management and the Six Sigma approach; and, with David Stephan, a trade paperback that explains statistical concepts to a general audience. Levine has presented or chaired numerous sessions about business education at leading conferences conducted by the Decision Sciences Institute (DSI) and the American Statistical Association, and he and his coauthors have been active participants in the annual DSI Making Statistics More Effective in Schools and Business (MSMESB) mini-conference. During his many years teaching at Baruch College, Levine was recognized for his contributions to teaching and curriculum development with the College's highest distinguished teaching honor. He earned B.B.A. and M.B.A. degrees from CCNY. and a Ph.D. in industrial engineering and operations research from New York University.

As Associate Professor and Chair of Business Systems and Analytics at La Salle University, Kathryn Szabat has transformed several business school majors into one interdisciplinary major that better supports careers in new and emerging disciplines of data analysis including analytics. Szabat strives to inspire, stimulate, challenge, and motivate students through innovation and curricular enhancements, and shares her coauthors' commitment to teaching excellence and the continual improvement of statistics presentations. Beyond the classroom she has provided statistical advice to numerous business, nonbusiness, and academic communities, with particular interest in the areas of education, medicine, and nonprofit capacity building. Her research activities have led to journal publications, chapters in scholarly books, and conference presentations. Szabat is a member of the American Statistical Association (ASA), DSI, Institute for Operation Research and Management Sciences (INFORMS), and DSI MSMESB. She received a B.S. from SUNY-Albany, an M.S. in statistics from the Wharton School of the University of Pennsylvania, and a Ph.D. degree in statistics, with a cognate in operations research, from the Wharton School of the University of Pennsylvania. Advances in computing have always shaped David Stephan's professional life. As an undergraduate, he helped professors use statistics software that was considered advanced even though it could compute only several things discussed in Chapter 3, thereby gaining an early appreciation for the benefits of using software to solve problems (and perhaps positively influencing his grades). An early advocate of using computers to support instruction, he developed a prototype of a mainframe-based system that anticipated features found today in Pearson's MathXL and served as special assistant for computing to the Dean and Provost at Baruch College. In his many years teaching at Baruch, Stephan implemented the first computer-based classroom, helped redevelop the CIS curriculum, and, as part of a FIPSE project team, designed and implemented a multimedia learning environment. He was also nominated for

teaching honors. Stephan has presented at the SEDSI conference and the DSI MSMESB mini-conferences, sometimes with his coauthors. Stephan earned a B.A. from Franklin & Marshall College and an M.S. from Baruch College, CUNY, and he studied instructional technology at Teachers College, Columbia University.

This book takes a lot of things on faith. It assumes we know how they derived some of the equations. I spent more time trying to figure out if they divided or multiplied or added something than I did on the actual calculations. (Don't get me started on their explanation of p-values!!) They did not spend time explaining how they got from point A to point B .... Reminded my of that cartoon about math "And then a Miracle Occurs". I have found far better Stats text books. Actually I bought two others to back this one up so I could figure out what they were trying to tell me. So not worth the money. If I had not needed this particular text book for a class I would have not bought it. The others I chose to buy on my own were far better and explained how to do the problems easier.

great

The text is a great resource for learning statistics, particularly for someone like myself who has never had a statistical course. I love the approaches to applying the concepts which are terrific reinforcements. Kudos to the authors.

I ordered this book for rent. It smells so bad, like a cheap perfume and the scent is very strong. Hard to concentrate while reading. Literally every page is soaked with perfume.

The book itself is very boring. However, renting this textbook will save you a ton of money. It was the exact book I needed for my college business statistics course

I am very pleased with the business statistics book and it's very easy to understand which makes me very happy.

Great book for school, great price too.

Great price! For a rental.

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